



**CATALOGS MAGALOGS
BRANDING
PRINT**

★ **CATALOGS / MAGALOGS** ★



CLIENT // SCOTTSDALE FASHION SQUARE PROJECT // MAGALOG

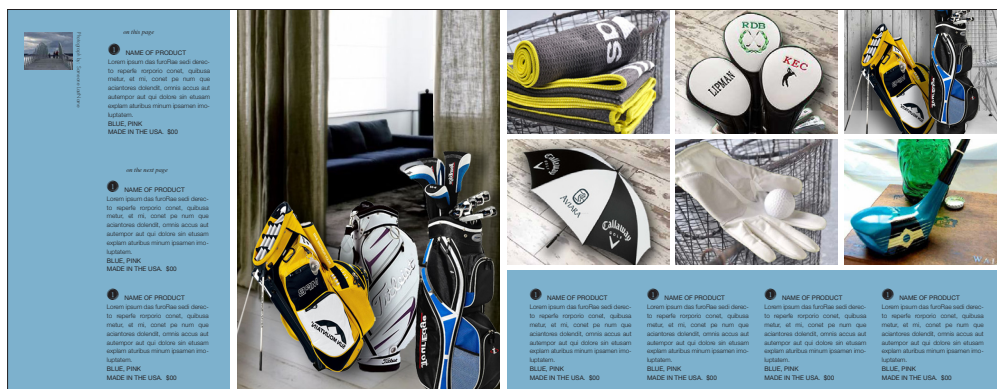
SCOTTSDALE FASHION SQUARE IS THE SOUTHWEST'S DISTINCT PREMIERE SHOPPING, DINING AND ENTERTAINMENT DESTINATION FEATURING ELITE AND LUXURY BRANDS. ANNA DESIGNED THE UPSCALE ADS AND EDITORIAL STORIES FOR THE FALL AND HOLIDAY MAGALOGS.





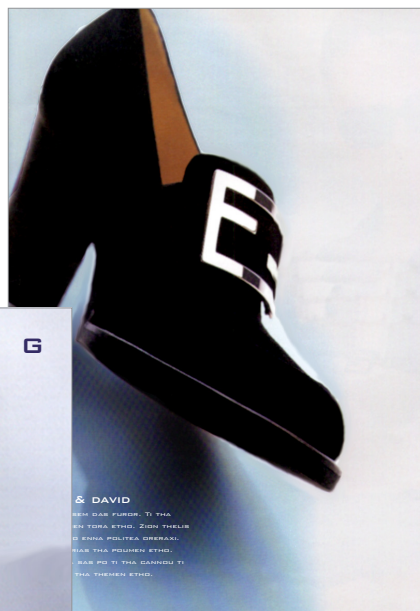
CLIENT // UNITED STATED GOLF ASSOC. PROJECT // DESIGNS

USGA HANDLES ALL THE MERCHANDISE CATALOGS FOR THE U.S. OPEN CHAMPIONSHIPS. ANNOULA WAS ASKED TO DESIGN THE CHAMBERS BAY CATALOG. ANNA CONCEPTED AND LAYED OUT THE BOOK.





CLIENT // GARDENS OF THE PALM BEACHES PROJECT // CATALOG DESIGN



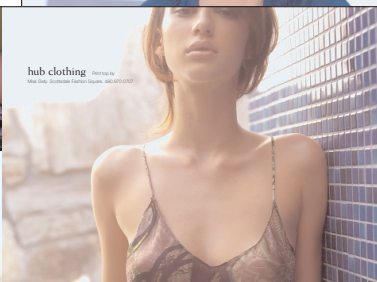
BEBE
LOREN IPSEN DAR FURDI. TI THA GANNOUEN TORA ETHO. ZION THELIE NA BAR PD ENNA POLITEA DREKAKI. POLI STORAK THA POLIMEN ETHO. THELO NA BAR PD TI THA GANNOU TI HERA OLI THA THEMEN ETHO.

MARAGLA SHOES
LOREN IPSEN DAR FURDI. TI THA GANNOUEN TORA ETHO. ZION THELIE NA BAR PD ENNA POLITEA DREKAKI.



CLIENT // SCOTTSDALE FASHION SQUARE PROJECT // MAGALOG

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★ **BRANDING** ★



CLIENT // REXY'S RESTAURANT & BAR PROJECT // BRANDING / PRINT

THE FIRST CHALLENGE FOR REXY'S WAS TO BUILD BRAND AWARENESS AND IDENTITY WITH THE NEW OWNERS WHILE KEEPING THE CURRENT CLIENTELE COMFORTABLE WITH THE TRANSITION. RECENTLY REXY'S UNDERWENT A MASSIVE RENOVATION OF THE INTERIOR AND EXTERIOR AND WITH THAT OUR SECOND CHALLENGE WAS TO OVERHAUL THEIR EXISTING BRAND IDENTITY WITH A NEW UPSCALE S=DESIGN TO REFLECT THE RENOVATIONS MADE TO THE RESTAURANT ITSELF.

Rexy's
RESTAURANT & BAR

856.456.7911 | www.rexys.com

PASTA		POLLO	
All entrees are served with House Salad or Soup		All entrees are served with a House Salad or Soup	
RIGATONI, BROCCOLI AND CHICKEN Fresh grilled sliced chicken, broccoli and rigatoni in your choice of a garlic cream sauce or white wine sauce.	CALAMARI Tender riggies and tentacles sautéed with peas and onions tossed in marinara sauce served over linguini. 14.99	CHICKEN SALTIBOCCA Chicken topped with prosciutto, eggs and mozzarella cheese in white wine sauce. 15.99	CHICKEN MADEIRA Madeira wine, topped with asparagus, and mozzarella cheese. 15.99
MUSHROOMS, PEAS, BROCCOLI tomato cream sauce	COPPINO A little of each: ricciotti, clams, shrimp, scallops and crabmeat served red or white served over linguini. 16.99 Add lobster 22.99	CHICKEN FLORENTINE Chicken topped with asparagus and provolone cheese. 15.99	CHICKEN FRANCAISE Chicken dipped in egg batter, and sautéed in a white wine lemon sauce. 15.99
SIDE PASTA SAUCE:	SPAGHETTI & AN "OVERSIZED" MEATBALL Homemade "Oversized" Meatball with spaghetti tossed with marinara sauce. 12.99	CHICKEN MARSALA WITH MUSHROOMS Chicken topped with mushrooms, roasted garlic and Marsala wine sauce. 15.99	GRILLED CHICKEN Seasoned chicken grilled to perfection. 15.99
PASTA BOLOGNESE Your choice of linguini, cappellini, or spaghetti tossed with our bolognese sauce. 12.99	CRAB SPAGHETTI Fresh lump crabmeat tossed with spaghetti and marinara sauce. 14.99	CHICKEN PICCATA Sautéed chicken with lemon white wine and capers. 15.99	CHICKEN ITALIANO Breaded chicken cutlet topped with roasted peppers, spinach and a thick slice of sharp provolone cheese. 15.99
CHICKEN WITH CHICKEN with fettuccini, fresh grilled	PENNE VODKA Penne pasta tossed in a tomato cream sauce with cream and flavored in vodka. 13.99 Add Grilled Chicken 15.99	CHICKEN PARMA Chicken tenderloin topped with mozzarella cheese and tomato sauce. 15.99	
VEAL veal tossed in a	PENNE PUTTANESCA Sautéed calamari, olives, mushrooms, capers and fresh diced tomatoes, suggested over penne pasta. 14.99		
VEAL creamy Alfredo sauce.	CHEESE RAVIOLI Large Ravioli topped with our marinara sauce. 11.99		
VEAL AND CHICKEN is sautéed with fresh garlic, red with fresh tomatoes, all, spinach and roasted pasta.	LOBSTER RAVIOLI Lobster filled ravioli topped with our tomato cream sauce. 15.99		
VEAL in a Diavolo Style and	LASAGNA The traditional Italian dish. Homemade, with layers of pasta, ricotta cheese, fresh ground beef, mozzarella cheese and topped with marinara sauce. 13.99		
VEAL and over linguini with your marinara sauce.	CTO PASTA Your choice of rigatoni, spaghetti, linguini or cappellini. Then choose your sauce: garlic, salt or marinara. 10.99		
VEAL or style sauce	HANICOTTI Served with your choice of meatball or sausage. 13.99		
	HOMEMADE Gnocchi Soon to be very famous our homemade gnocchi made from Chef Stephen's secret recipe. 14.99		
		VEAL OSCAR Sautéed and medallions topped with crabmeat and asparagus, covered in hollandaise sauce. 17.99	VEAL PARMAN Veal medallions freshly breaded topped with mozzarella cheese and tomato sauce. 17.99
		VEAL FRANGENTE Veal medallions sautéed with jumbo shrimp and mushrooms in an herb infused marinara. 13.99	VEAL MARSALA WITH MUSHROOMS Veal medallions sautéed with fresh mushrooms and Marsala wine. 17.99
		VEAL SCAMPI Veal medallions sautéed with jump shrimp in a scampi style sauce. 15.99	VEAL PICCATA Veal medallions sautéed with capers in a white wine lemon sauce. 17.99

Rexy's
RESTAURANT & BAR

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celebrate this tradition with us.

APPETIZERS - Bruschetta | Mini Crab Cakes | Fried Smelts | Piccolini and Cheese in White Wine Sauce

ENTREES - Poached Grilled Tilapia | Stuffed Flounder | Salmon Piccata | Sautéed Calamari with Spinach
Pasta with Garlic Sauce | Sautéed Scallops in Sautéed Sauce over Linguini
Sautéed with Mushrooms | Marinara over Penne | Chicken Parmesan
Tenderloin Medallion | 3 Cheese Sauce | Roasted Potatoes | Sautéed String Beans Almondine

DESSERT - Tiramisu | Chocolate Mousse | Raspberry Jello

700 Black Horse Pike
West Collingswood Heights
NJ 08059

www.rexys.com 856.456.7911

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executive chef **STEPHEN QUICI**

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CLIENT // POSH SALON STYLE PROJECT // BRANDING / WEB DESIGN PRINT

POSH SALON STYLE NEEDED TO CREATE A BRAND THAT WOULD COMPETE AND STAND OUT WITH OTHER LEADING SALONS IN THE AREA. ANNOULA DEVELOPED EYE-CATCHING ILLUSTRATIONS THAT WERE USED ON ALL THEIR MARKET-ING AND PROMOTIONAL MATERIALS.

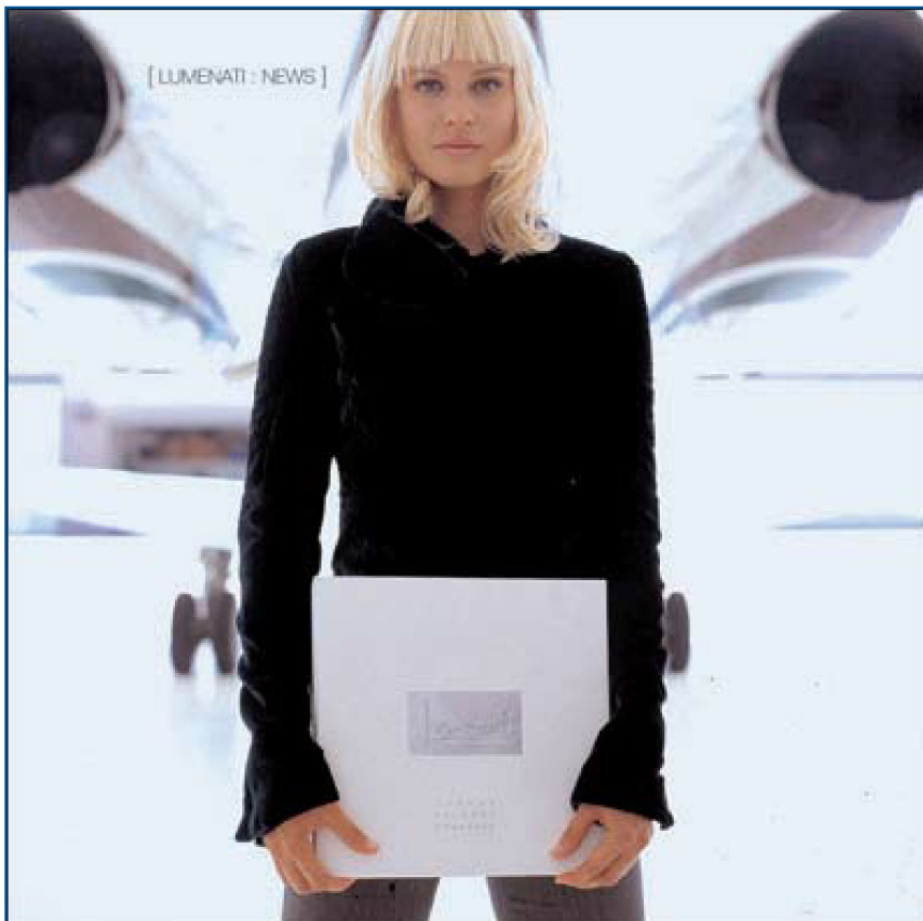


★ **PRINT** ★



CLIENT // SCOTTSDALE FASHION SQUARE PROJECT // PRINT

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IN ARIZONA'S LAP OF LUXURY

Shoppers with an eye for the very best will find just what they're looking for in a collection of four beautiful and distinctive luxury retail destinations located in three towns for upscale lifestyles—Scottsdale, Phoenix and Tucson.

Whether you're seeking a stylish and stunning pair of sandals, an iconic scarf or the season's best handbag, you'll find the perfect pleasure in any of these four centers. Each has elevated its luxury quotient to meet the growing demand for the world's most elite luxury brands among increasingly sophisticated and discerning Arizona shoppers.

From powerhouse luxury magnet Scottsdale Fashion Square to the upscale boutique sensibilities of Biltmore Fashion Park, from urban oasis Kierland Commons to the exclusive, Spanish colonial inspired La Encantada in Tucson—luxury shopping is better than ever and close at hand.

At part of Westcor's new Lumenati brand of luxury shopping destinations, these luxury style embody a new focus on superior service, even more beautiful environments and top-tier amenities and, most important, the exclusive retail names and designer goods shoppers want most.

[LA ENCANTADA]

DESERT ENCHANTMENT AT LA ENCANTADA

In any language, La Encantada is indeed a shopping destination for luxury shopping in Tucson. Given by lush gardens, tree-lined streets and intimate, tucked-away courtyards, shoppers reveal in old-world Spanish architecture that gives way to a new world of exclusive retail experiences.

Located at the base of the Catalina Mountains, La Encantada serves affluent residents and visitors, including Tucson's elite, with an exclusive combination of sought-after luxury brands and fabulous dining choices.

From exclusive lifestyle and The Apple Store to Coach and Cole Haaze, from 50 shops to one of the newest locations for Tommy Bahama, shoppers enjoy an ever-changing selection featuring more than 100 boutiques, unique luxury stores and all right for Tucson's sense of fashion and fun. When it comes to dining, delightful choices abound, including Italian, Mexican, Indian and Thai. Phoenix's dining, shopping and entertainment choices, including the renowned Old Spanish Trail, are just a short drive away.

As the only upscale shopping destination in Tucson, La Encantada has created a distinctive niche. A perfect complement to the region's renowned resort lifestyle, La Encantada shines in its gorgeous desert setting with lush gardens, tree-lined streets and intimate, tucked-away courtyards, revealing and inspiring, in a city proud for its magnificent weather, unusual scenery and just a few miles from the heart of Tucson's compelling desert charms.

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[BILTMORE FASHION PARK]

ORIGINAL ELEGANCE AT BILTMORE FASHION PARK

What makes a legend? In Phoenix, it's Biltmore Fashion Park. Long a Valley retail icon, Biltmore Fashion Park has been a shopping destination for over 40 years. Located in the heart of the Valley, Biltmore Fashion Park is a shopping destination for over 40 years. Located in the heart of the Valley, Biltmore Fashion Park is a shopping destination for over 40 years.

Synonymous with luxury shopping for generations, Biltmore Fashion Park brings shoppers with elegant gardens and a beautiful outdoor setting that is home to some of the world's best brands. Now, even greater in its scope, Biltmore Fashion Park has made Biltmore Fashion Park its own, thanks to a new focus on superior service, even more beautiful environments and top-tier amenities and, most important, the exclusive retail names and designer goods shoppers want most.

These new centers are not just shopping destinations, they are lifestyle destinations. They are places where shoppers can find everything they need and want in one place. They are places where shoppers can find everything they need and want in one place.

Luxury shopping throughout Phoenix and Scottsdale are proving that they don't need to move. A fact they want to move to. Move their shopping, move their shopping, move their shopping.

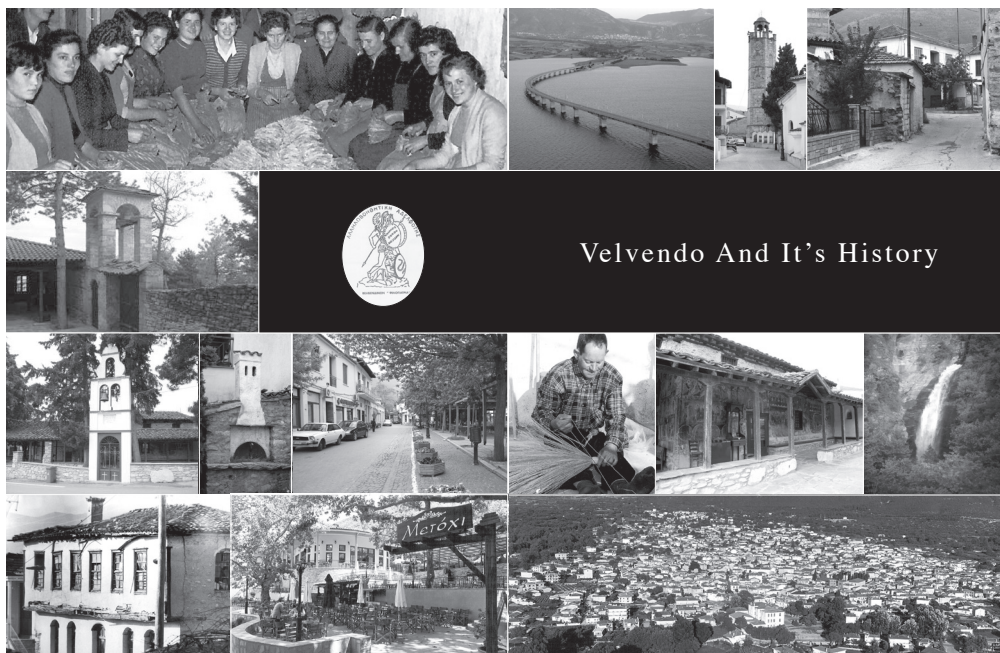
When luxury shopping is a lifestyle, Biltmore Fashion Park is a lifestyle. Biltmore Fashion Park is a lifestyle. Biltmore Fashion Park is a lifestyle. Biltmore Fashion Park is a lifestyle. Biltmore Fashion Park is a lifestyle. Biltmore Fashion Park is a lifestyle.

82



CLIENT // VELVENDINON SOCIETY PROJECT // PRINT

THE VELVENDINON SOCIETY OF PHILADELPHIA WANTED TO HAVE A NEW LOOK TO THEIR SPONSORSHIP AD BOOK, SO THEY CAME TO ANNOULA TO HELP THEM. OUR GOAL WAS TO BRING THE NEW WORLD TO THE OLD WORLD!



Velvendo And It's History

Velvendinon Society of Philadelphia

Philopatria & Eleftheria Chapters
District 4



It was at the end of the 19th century and the beginning of the 20th century when the first Velvendinos began to arrive at the promised land, leaving their picturesque Macedonian city of Velvendo behind. Harassed by the Turks, they immigrated for a better life.

Early on they felt the need to organize themselves and to be together. The love that they had for each other and the love toward their birth place led these passionate Hellenes to establish a society as early as 1903, even prior to AHEPA. Some of these first founders of the society were the following individuals: Papamarkos brothers, George Psoulas, Dimitri Birkas, Thomas Stergios, Trivoli brothers, Nicholas Zandes, Papavasiliou brothers, Kozanton brothers, Markos Karanastios, Zeno Teflos, Harizos Karamangelos, Kostas Angelinos, Markos Marmaroulis, George Mihailakis, Antonios Vraimopoulos, George Garistas, Anastasio brothers, Antonios Nikitis. Their first meetings took place at the offices of the Papamarkos brothers which ended with a lavish meal and Greek dancing.

This organization that bore the name "Philopatria," after the fervent wish of its founding, became too big for a period of time. Its inactivity however, did not last long, because April 2, 1931, it was re-established and got to work with new zeal and enthusiasm. A new constitution was published, containing 30 articles and at the same time a women's chapter was formed which bore the name "Eleftheria."

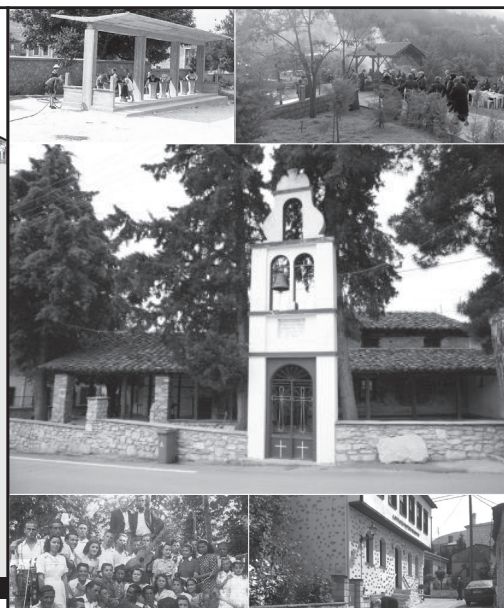
The re-birth of the organization left its mark with its activities and its charities at that time. Various dances took place and all the Greek-Americans supported our dance. The profits of these dances were sent back to Velvendo to finance a six-grade girls' school.

World War II found the Velvendinos in a frenzy of activity. Once more they proved that the original goal of their society of that far away era of 1903, to help one another, it was still a powerful force. It led them to aid their war-stricken fellow-Greeks with large quantities of medicine, clothing and money for the impoverished families.

In 1974, when Cyprus became invaded by the Turks they donated money toward the Greek island and they also adopted a little girl from Annamoussos, Cyprus, for three years.

Two consecutive years during the 80's will remain in the memory of every Velvendino for a long time. In 1983, we celebrated our 80th anniversary. Many members who served the organization for a long time were honored. In 1984 the first convention of Velvendo was celebrated in Cleveland, Ohio. It took place on the 5, 6, and 7 of October. On a specially chartered plane 130 individuals arrived from Velvendo, Kozani, Macedonia, Greece to partake at the anniversary. They had an unforgettable three-day visit. Then everyone returned to their homes and families but first they agreed to have the next convention at beautiful Velvendo. It would be an omission that however, not to mention the annual pick-nick that is organized for 15 years at the country home of Mrs. Maria Papavasiliou (Papa) in Franklinville, NJ.

— Mrs. Eugenia S. Pafis



CELEBRATING 110 YEARS



CLIENT // HELLENIC HERITAGE DANCE GROUP
PROJECT // PRINT

AFTER VIEWING THE SPONSORSHIP BOOK THAT ANNOULA DID FOR THE VELVENDINO SOCIETY, HHG CAME TO ANNOULA TO DESIGN THEIR SPONSORSHIP BOOK. THIS BOOK WAS SO WELL RECEIVED IN THE GREEK COMMUNITY THAT IT EVEN MADE NEWS ON THE GREEK TELEVISION STATION.

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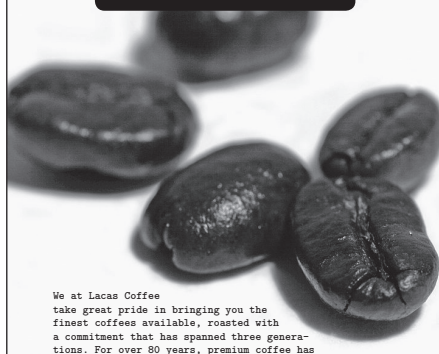
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CLIENT // ST. DEMETRIOS CHURCH PROJECT // PRINT

ANNOULA ALSO DESIGNED ST. DEMETRIOS' ANNUAL SPONSORSHIP BOOK AND THE ADS WITHIN THE BOOK WHICH IS A MAJOR FUND-RAISER FOR THE CHURCH. ANNOULA GAVE THE BOOK A FRESH YOUNG FEEL TO HELP ATTRACT YOUNGER PARISHIONERS.

PASSION IN A CUP

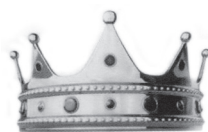


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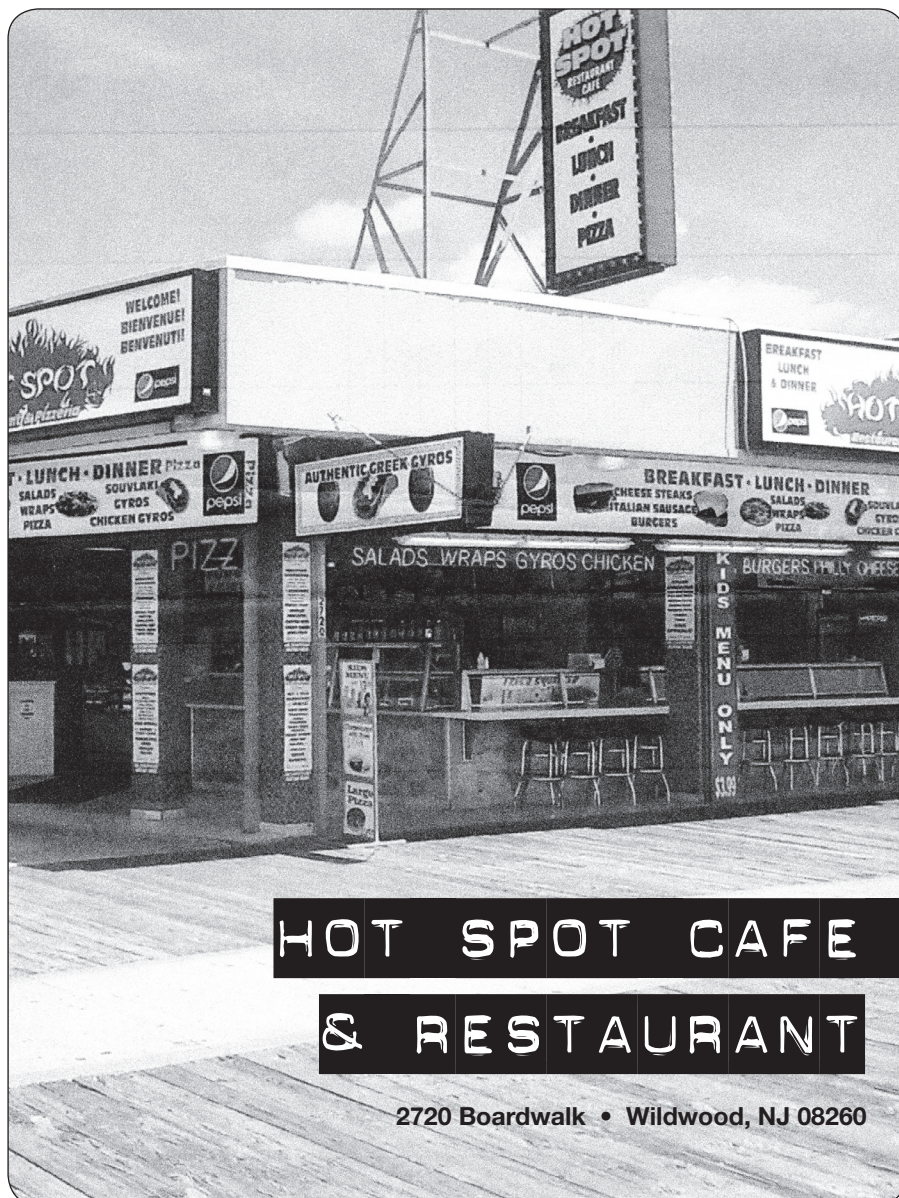
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CLIENT // ST. ANTHONY CHURCH PROJECT // PRINT

ANNOULA DESIGNED ST. ANTHONY'S ANNUAL SPONSORSHIP BOOK FOR THE LAST TWO YEARS AND THE ADS WITHIN THE BOOK WHICH IS A MAJOR FUND-RAISER FOR THE CHURCH.

CONGRATULATIONS
TO THE GREEK ORTHODOX CHURCH OF ST. ANTHONY
ON THEIR 42ND ANNIVERSARY

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MICHAEL L. TESTA Certified Civil Trial Attorney Certified Criminal Trial Attorney	ROBERT J. CASELLA JUSTIN R. WHITE Member NJ, NY and PA Bar	FRANK J. TESTA (1940-2001)
TODD W. HECK, L.L.M. Masters Degree in Taxation Member NJ, NY and PA Bar	SHARON A. FERRUCCI ANTHONY M. IMBESI Member NJ and PA Bar	FRANK G. BASILE (1963-2005)
MICHAEL L. TESTA, JR., L.L.M. Masters Degree in Trial Advocacy		RENEE E. SCROCCA (1983-2014)

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